

# Responsible Tourism



# Making changes now for a greener future tomorrow

Cape Grace, one of the world's leading hotels, is committed to reducing the impact it has on the environment and increasing their investment into their surrounding communities. With the establishment of the Green Grace committee, the goal is to look beyond the obvious and drive environmental awareness through responsible tourism practices.

By recognizing how the consumption of energy, usage of water and other resources used throughout our daily operations influences a greener future, we have adopted multiple initiatives that encourage sustainability, create environmental awareness and effect transformation.

#### WATER CONSERVATION

We have been implementing supportive measures to protect this precious commodity since 2016. Some of our key initiatives include the use of hand sanitizers, low-flow showerheads and aerators. Water-wise plants are visible throughout the hotel and grey water is used to irrigate gardens. Our pool is naturally insulated with an environmentally friendly liquid called Heatsvr.

We have also installed a 'Water from Air' machine – an innovative device which has been designed to produce potable drinking water from the surrounding atmosphere. This high performance unit is a convenient means of providing pure drinking water of the highest quality and taste.







#### **ENERGY-SAVING EFFORTS**

## Energy efficiency

In our endeavour to lessen energy resources, we have switched to LED lights. With large windows throughout the hotel and administrative areas, we continue to encourage the use of natural light and airflow, reducing the need for airconditioning.

### Recycling

Kitchen oil is transformed into biodiesel and our on-site waste-sorting area minimises dumping and landfill contributions. Disused hardware is donated to an E-waste company and environmentally sensitive bulbs and batteries are disposed of responsibly.

## **CORPORATE SOCIAL INVESTMENT (CSI)**

Cape Grace invests in the broader Cape Town community with their corporate social investment through these initiatives.

## SOS Village South Africa – Thornton Village

SOS Village South Africa is part of a global federation working to protect and care for vulnerable children. Cape Grace sponsors one of the houses in the Thornton SOS Village, where staff members are also encouraged to get involved.

#### **Uthando Projects**

Uthando South Africa is an organisation that works with and supports a collection of independent, inspiring community development projects and charitable institutions across a broad spectrum of sectors. Cape Grace currently supports two of these initiatives, namely:

# Masizakhe Youth Art Project

MYAP (Masizakhe Youth Art Project) was established to support the youth especially in disadvantaged areas. The project seeks to develop young people's innate talents in dance, drama, poetry, singing and literature.

### Eziko "Fireplace" Cooking and Catering School

Eziko is a community-based project located in Langa, and acts as an entrylevel skills provider in catering and hospitality. Cape Grace supports Eziko by offering internship programmes in our kitchen for their top students.







#### Christel House

Christel House is an International Education-based NON- Profit Organisation with the mission to break the cycle of poverty and build self-sufficient, contributing members of society.

The school provides education from Grade R–12 with a strong focus on character development, which is supported by regular healthcare, nutritious meals, guidance counselling, career planning, family assistance, college and career support.

Christel House sees Childhood Development and the support of the family unit as the building block of society and they believe that each individual not only deserves the dignity and respect, but also has the right to an education. We currently sponsor two of the children's scholarships. In the words of Nelson Mandela, "Education is the most powerful weapon which you can use to change the world."

## <u>Employee Assistance Programme (EAP) – ICAS</u>

Cape Grace has established a Wellness Programme in partnership with ICAS. This programme provides free, professional and confidential assistance with a variety of life's challenges. The programme aims to encourage employees to identify problems early on and receive guidance and support from trained professionals at the earliest opportunity. This confidential service is available to all Cape Grace employees and their immediate family.

As we continue to grow, we look forward to increasing our number of projects, broadening our reach and investment into the environment as well as communities that surround us.



